



www.saratogamomprom.com

Saturday, April 29, 2017 • 7:00 to 11:00 p.m.
The Saratoga Holiday Inn
232 Broadway
Saratoga Springs, NY 12866

Saratoga County Children's Committee, Inc.
501 (c) (3) Tax ID: 22-2513494

SPONSORSHIP OPPORTUNITIES

Saratoga Mom Prom 2017 (www.saratogamomprom.com) is a ladies night out for charity, with all proceeds going to **Gateway House of Peace** and **Empty Stocking Project**. Women are encouraged to pull out their old prom and bridesmaid dresses and take part in a night of dancing, food, cocktails, good company, raffle baskets and humorous prom traditions! This is a wonderful, hilarious night in which women can dance the night away, have fun with friends and help a worthy cause. The Saratoga Mom Prom is pleased to announce we have chosen Gateway House of Peace and the Empty Stocking Project (ESP) as our beneficiaries this year. Our previous recipients include Saratoga Hospital Breast Health Center in 2013 (\$7,500), Saratoga County Children's Committee in 2014 (\$12,500), Camp Abilities Saratoga in 2015 (\$13,500) and floydwarriors.com Inc. in 2016 (\$13,000).

We are currently seeking sponsorship to help maximize the proceeds we will donate to **Gateway House of Peace** and **Empty Stocking Project**. In addition to your business receiving exposure for your products and services, you will be helping our charities.

LEVELS OF SPONSORSHIP

- **FORMAL PROM GOWN SPONSOR (\$1000+)**

As a Formal Prom Gown Sponsor, your organization will receive:

- Logo recognition on www.saratogamomprom.com website (includes a hyperlink to your website) and our social media platform
- Signage recognition with logo at the Saratoga Mom Prom event (includes being featured on our running slideshow all evening)
- Logo on tabletop signs at Saratoga Mom Prom event
- Company/Organization banner hung up at the Saratoga Mom Prom event (banner to be provided by sponsor)
- 4 complimentary tickets to the event

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- **TEA LENGTH GOWN SPONSOR (\$500+)**

As a Tea Length Gown Sponsor, your organization will receive:

- Logo recognition on www.saratogamomprom.com website (includes a hyperlink to your website) and our social media platform
- Signage recognition with logo at the Saratoga Mom Prom event (includes being featured on our running slideshow all evening)
- Name listed on tabletop signs at Saratoga Mom Prom event

- **COCKTAIL LENGTH GOWN SPONSOR (\$250+)**

As a Cocktail Length Gown Sponsor, your organization will receive:

- Logo recognition on www.saratogamomprom.com website (includes a hyperlink to your website) and our social media platform
- Signage recognition with logo at the Saratoga Mom Prom event (includes being featured on our running slideshow all evening)
- Name listed on tabletop signs at Saratoga Mom Prom event

- **STILETTO SPONSOR (\$100+)**

As a Stiletto Sponsor, your organization will receive:

- Logo recognition on www.saratogamomprom.com website (includes a hyperlink to your website) and our social media platform
- Signage recognition with logo at the Saratoga Mom Prom event (includes being featured on our running slideshow all evening)
- Name listed on tabletop signs at Saratoga Mom Prom event

More fun, sponsorship levels:

- **DESIGNATED DRIVER REFRESHMENT TABLE – \$400**
“Special Non-alcoholic Beverages”
- **DESSERT TABLE – \$400**
“Sweets, Goodies and Presentation”
- **CANDY BUFFET – \$250**
“Sweets and Treats”
- **HAND PAINTED “PROM GIRL” SILHOUETTE BODY ARTIST – \$250**
- **PHOTO BOOTH WITH PROPS – \$250**
Professional Photobooth & Zany Prom Props
- **CARICATURE ARTIST – \$250**
Personal Keepsake to Take Home

With these sponsorship levels you will receive:

- Logo recognition on www.saratogamomprom.com website (includes a hyperlink to your website) and our social media platform
- Signage recognition with logo at the Saratoga Mom Prom event (includes being featured on our running slideshow all evening)
- Name listed on tabletop signs at Saratoga Mom Prom event